WILLIAMSBURG

WHAT'S UP?

MAGAZINE™

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AUG **VIRGINIA**

AUTOHSE

MERCEDES BENZ

Are you in the market for a pre-owned luxury import automobile, or do you already own such a car and need expert assistance in the maintenance, restoration, or repair of the vehicle? Auto Haus and Auto Haus Classics of Williamsburg, which officially opened September 2, 2014, is the place to go for experienced, skilled guidance and service.
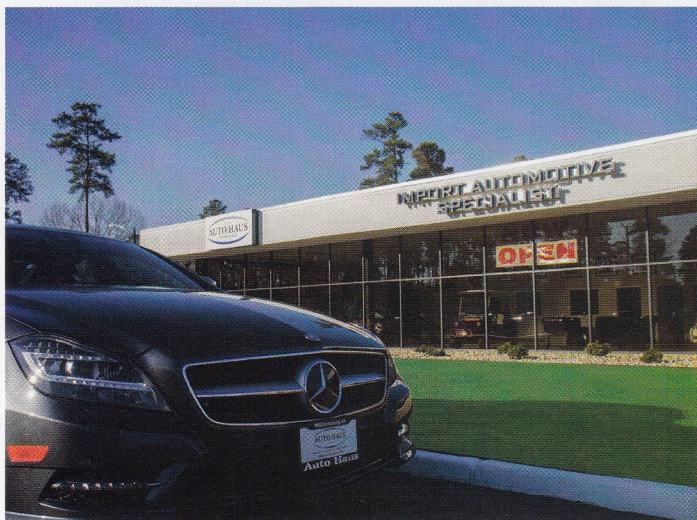
It's been more than 23 years since Hans Hohlrieder, the owner and founder of Auto Haus, came to

2013 Mercedes CLS

America from Austria. He arrived in Yorktown in the summer of 1991 for a two-week stay, with the mission of finding old classic Mercedes and shipping them back to Austria. However, the two-week stay transformed into a permanent relocation when Hans decided to live here and open a European automotive repair business in Yorktown.

On August 1, 1992, the original Auto Haus opened for business in a 3,200-square-foot building at 101 Greene Drive, Yorktown. In the beginning, it specialized in the service and repair of Mercedes, BMWs, and Jaguars, though it eventually evolved into a multi-facility full-service dealership.

The shop's superior customer service resulted in a customer base that quickly grew by word of mouth. By 1999 the original building had become too small for the growing sales and service operations, so the building was dismantled and donated to a local church to make way for a much larger 12,000-square-foot facility.

The new building opened for business on Nov. 17, 2000, with 12 lifts, nine mechanics and three service consultants. Today, that original site continues to be used for the sales and service of BMWs,

Pictured from left: 1967 Mercedes 280 SE Convertible, 1966 Mercedes 300 SE Coupe, 1966 Mercedes 230 SL

1967 Mercedes 250 Restoration Project

both late-model and classic European cars.

In the fall of 2014, Auto Haus again expanded, this time into the City of Williamsburg, in order to provide easier access to its services for the ever-increasing number of Greater Williamsburg patrons. After undergoing six months of renovations, the newest facility opened in September.

Auto Haus of Williamsburg is a full service independent dealership for pre-owned luxury import automobiles, and Auto Haus Classics is a full restoration and repair business of classic European automobiles, such as Mercedes, BMWs, Porsches, Audis, VWs, Land Rovers, Volvos, and Jaguars. It also sells and services Hondas, Toyotas, Lexus, and other imports.

Audis, VWs, Land Rovers, Jaguars, and Volvos, as well as other makes.

In 2007, the business expanded across the street to 100 Greene Drive with an even larger facility. This new location became the premier Mercedes sales and service destination in Hampton Roads for

For years before coming to America, Hans worked as a certified master mechanic in Austria. Auto Haus stems from his passion for the older cars that he has had since childhood. His business was born out of this vision and dedication, and it has grown from a one-man service operation to the multi-facility operation of today. Hans and his crew are now able to pursue their passion to restore, repair, maintain, and sell classic cars, as well as today's more modern variety, at Auto Haus of Williamsburg and Auto

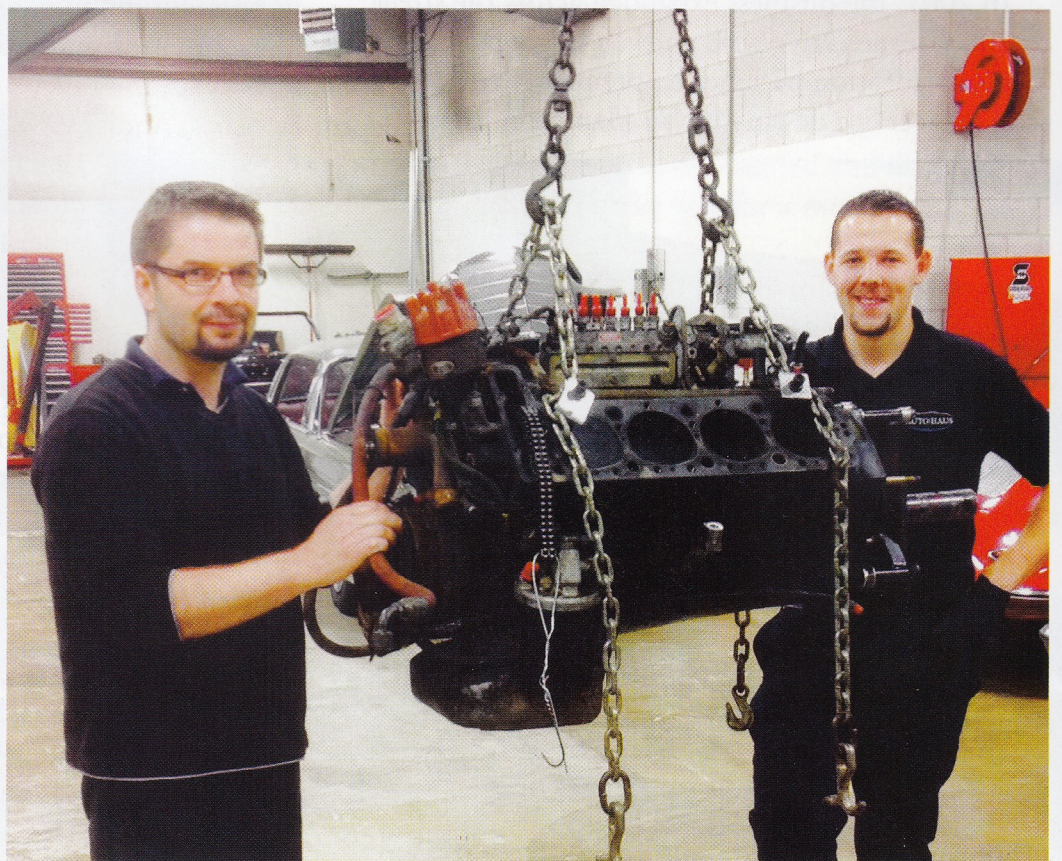**1966 Mercedes 230 SL**

Restoration Projects Workshop Area

Haus Classics of Williamsburg.

Both Yorktown and Williamsburg locations offer automobile collision repair and painting for all vehicle makes and models. Auto Haus offers Auto Haus IFind- "Vehicle Locator Service." We will find the car that you want and we offer financing through local credit unions and several national banks.

Auto Haus of Williamsburg and Auto Haus Classics are located at 212 Second Street, Williamsburg. Contact Auto Haus of Williamsburg at 757-585-7200 and Auto Haus Classics at 757-645-2900. Hours of operation: 8 a.m.-6 p.m. Monday-Friday; Saturday 10 a.m.-4 p.m. Auto Haus of Yorktown is located at 100 and 101 Greene Drive, Yorktown. Contact number: 757-898-1200.

"WE SERVICE WHAT WE SELL"

Austrian mechanics Guenther and Simon repair a Mercedes 6.3 ltr engine.